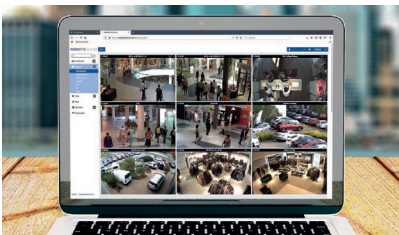# KONICA MINOLTA

MOBOTIX CLOUD

COMPLETE SOLUTION PACKAGE

ENJOY MORE FREEDOM WITH MOBOTIX CLOUD

Cloud technology is the future — so why not get started today? MOBOTIX CLOUD is an agile and dynamic platform that opens up entirely new opportunities for you or your business. Access your video systems conveniently and securely, wherever you want, whenever you want. Manage your cameras and users easily and efficiently — from any device, whether you prefer a smartphone, tablet or PC.

The benefits of a CLOUD based solution

- No local server required
- Plug & play – extremely easy to use
- Access your video systems from anywhere
- Agile, flexible and scalable
- Cybersafe and GDPR compliant
- Compatible with all MOBOTIX systems and ONVIF cameras
- About a dozen data centers: data is always stored in your region
- Protected against failure by Bridge, which acts as a buffer
- Only pay for the services you use
- All services froma single source, including camera installation

❶ MOBOTIX Cloud

- For large and mediom-sized businesses
- For security services, e.g. in schools, administration buildings, banks and residential areas
- Manage multiple employees across multiple locations using one central system
- Departments can access specific cameras locally
- Administrator and user rights are separated for security

❷ Mobotix CLOUD for stores

- Maintain a thorough overview of your business, even when you have numerous branches scattered all around the world. The MOBOTIX CLOUD is everywhere.
- For branch operations such as restaurant and retailer chains or franchises
- Access live images and footage from a central system
- Local access for branch managers and other authorized users
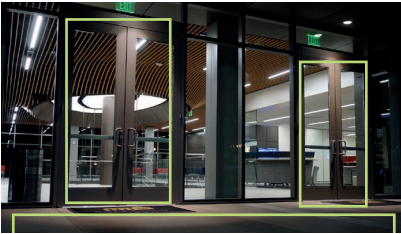- Optimized security and processes (process monitoring)

❸ The private CLOUD

- Keep an eye on your property, even when you're not there
- Incredibly intuitive to use — no IT expertise required
- MOBOTIX services all provided by a single source, including camera installation
- Emergency services (e.g. fire departments) can be given access to your videos — footage remains private until this feature is activated in an emergency

❹ MOBOTIX Bridge

- The MOBOTIX Bridge connects you to the CLOUD. Other than your video cameras, this small box is all you need to get started.
- Encrypt data and ensure your internal network is secured against any external threats
- Protect against data loss during bandwidth fluctuations and extended network outages (buffer memory)
- Manage up to 15 cameras at the same time on the same local network
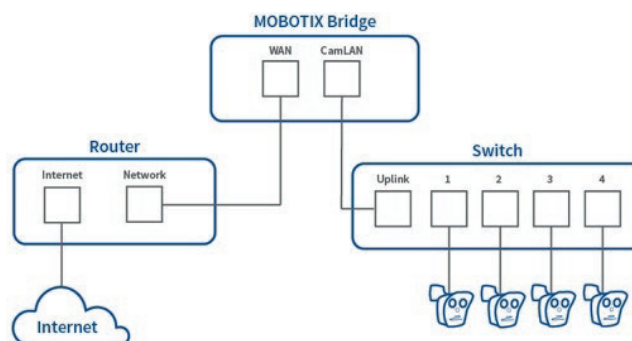- Automatic software updates

❺ MOBOTIX CLOUD Analytics

- **Motion detection** (movement-triggered alarm) is automatically preconfigured
- Detect **suspicious behavior**, for example if a person stays in an area for longer than a set time

❻ Even more

- Detect if defined **boundaries are crossed** by people or objects
- **Detect** intruders
- **Determine the number** of people or objects

MOBOTIX CLOUD

MOBOTIX Bridge

WAN   CamLAN

Router   Switch

Internet   Network   Uplink   1   2   3   4

Internet

MODEL CALCULATION

MOBOTIX CLOUD Bridge	Purchase price 400EUR
3x recording subscription for one camera- 1080p/7 days	
1x MOBOTIX CLOUD Analytics license: Counting	

Monthly installment	**48 EUR**

» I own several surveillance systems in various locations that I keep extending. Mobotix Cloud is an ideal tool for me. I can easily manage all of my stores from a device that fits in my palm. «

Small store owner

SAVINGS ON RECORDERS AND HDD PURCHASE (3 LOCATIONS)

3x high quality network recorder	1500EUR
3x HDD 6TB	730 EUR

SAVINGS ON PEOPLE COUNTING SERVICE

Part-time employees' man-hours	2 persons
Hourly rate (including taxes and insurance)	5 EUR
Man-hours per day	6 hours
Monthly cost	1860 EUR
Man-hour reduction due to people counting system deployment	4 hours

Hardware cost	**2 230EUR**	Monthly savings	**1 240 EUR**